



Texas Turnpike Authority Division

Public-Private Partnerships & Innovative Public Outreach

**2011 Joint AASHTO Subcommittee Conference
Right of Way & Utilities, and Design**

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THE VOICE OF TRANSPORTATION

**ONE TEAM**
Integrating Practical Solutions

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Challenges Facing Texans

1. Population and Job Growth

- 15 million new Texans expected to arrive over the next 25 years.
- More congestion to urban areas

2. Freight Traffic

- Expected to grow twice the rate of passenger vehicle traffic over the next 25 years.



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TxDOT's CDA Program

1. Utilize innovative financing tools to add capacity and the reconstruction of heavily traveled highways.
2. Address local concerns when developing statewide & regional plans.
3. Engage the public throughout the planning process
 - Definition of the local, regional, and state problems
 - Identification of needs and solutions
4. Grass roots input and support are necessary
 - Bottom – Up approach to planning

Challenges Facing Texans

Defining the Communication Problem...

1. Greater demand on highways to support freight movement and travel connections between farms, ranches, homes, jobs, and markets.
2. More sophisticated consumer / customer
3. More technologically savvy
4. More access to media outlets

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Public-Private Partnerships

1. TxDOT has successfully partnered with private sector firms for the planning and implementation of transportation projects using Comprehensive Development Agreements (CDA).
2. The CDA Program has opened the door to accelerated financing, design, construction, operation and/or maintenance of a project. A good communications effort is necessary for program success.

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Comprehensive Development Agreements

CDA is the contracting tool allowing for private sector investment in the Texas Transportation System.

1. Design-Bid-Build
2. Concession
3. Pass-Through Toll Financing
4. Master Planning and Development

Currently Executed CDAs

1.	SH 130 Seg 1-4	2002	D/B w/ Maintenance Option
2.	I-35 TTC	2005	Master Planning Development
3.	SH 130 Seg 5-6	2006	Concession
4.	NTE (Phase 1)	2009 (June)	Concession
5.	NTE (Phase 2)	2009 (June)	Master Planning Development
6.	I-635 / LBJ Fwy	2009 (Sept)	Concession
7.	DFW Connector	2009 (October)	D/B w/ Maintenance Option
8.	Toll Integrator	2004	D/B Raytheon

Benefits of the CDA Communication Program

1. PICP - Public Information Communication Plan
2. Correlates all communication through a single project oriented group
3. Works with and supplements the TxDOT Ad Council – Made up of Senior TxDOT Administration and GPA Members
4. Designates single point of responsibility for each part of the plan
5. Shares the message among parties

Benefits of the CDA Program (cont.)

6. Transfers cost and message delivery to appropriate party
7. Adds consistency to dialogue
8. Streamlines project administration
9. Manages open records responses and complaint management
10. Enhances cost control and risk management

Public Information Communication Plan

- Members include Developer CEO and Senior TXDOT Project managers
- Meets monthly
- Establishes Newsletter content
- Plans timely messages
- Discusses current issues
- Manages complaints

CDA Right of Way Process

1. Introductory Notices to Property Owner
1. Pre-Appraisal Contact with Property Owners
1. Contact with Local Public Agencies (LPA's)

CDA TxDOT

5. Contact with Judiciary
6. Contact with Legislative Representatives and Governor's office

TxDOT's Turnpike Communication Program

1. Review / Approval all messages and project releases submitted by the Developer.
2. Review of all detours and lane closures.
3. Manage all messages about toll rates and toll issues. All Toll Rates are set by the Texas Transportation Commission.
4. Provide Program Oversight.

Questions & Answers

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